

BAUWERK®

Parquet

Press release

B-PROTECT®: NEW COLOURS, WOODS AND FORMATS

January 2017 – Bauwerk parquet flooring with B-Protect® surface treatment has been on the market for two years. The response from customers and planners is consistently positive. In response to this, Bauwerk has extended the range and will be presenting new parquet colours, woods and grading with the B-protect® surface at BAU 2017 in Munich.



Visually, one cannot tell the difference between B-Protect® and untreated, natural wood. Functionally, it offers all the advantages of a classic seal. Floors sealed with B-Protect® do not need any special care, they are resistant to stains, optimally protected against scratches and represent 100% healthy living. The invisible multilayer lacquer that is applied during the production process, completely seals the surface of the parquet and protects it from the ingress of dirt particles. It also minimises the influence of UV radiation and the original appearance of the surface remains virtually unchanged over the years. This gives B-Protect® an important unique advantage over other coating systems. The innovative technique is unique in the market. With B-Protect® coated surfaces retain the natural charm of the floor and are barely indistinguishable to the naked eye from untreated, natural wood.

B-Protect® has been available in the colours Farina and Crema for the products in the premium segment “Villapark”, “Cleverpark” and “Casapark” for two years. These have proven to be so successful that Bauwerk has decided to extend the range of the B-Protect® colours and woods. Classic property formats, such as “Monopark” and “Multipark” have been offered with the popular surface since 2016.

Bauwerk continues to write B-Protect®’s success story and aims to incorporate it in the entire product range. From 2017, the popular shade of Mandorla and the nature oiled surface will also be available with the B-Protect® surface. In terms of the types of woods, the product range will expand to include Canadian maple, Doussié and unsteamed beech. In addition, the B-Protect® range will also be extended to offer more formats. “Studiopark” and “Megapark” will be available with the new surface from 2017.

B-Protect® has therefore become the most effective combination of the emotive and functional aspects of parquet flooring and has once more increased the advantages of parquet versus other floor coverings thanks to Bauwerk’s innovation.

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Company profile: Bauwerk Parquet

Bauwerk Parquet, a Swiss company with a long-standing tradition, combines precision and reliability in the manufacture of top quality wooden floors. Proud of its origins, the company constantly strives towards innovation. In the last few years, Bauwerk has seen significant development and has set out on a new course, converting from a technological and production-oriented enterprise to a market-oriented company with a focus on healthy living, sustainability and design.

Since 2014, Bauwerk products have been manufactured at two different sites. Though a second production site has been established in Kietaviskes (Lithuania), St. Margrethen (Switzerland) still produces over 67% of the company's product range. Bauwerk's product portfolio comprises 350 articles, ranging from 2-layer to 3-layer as well as solid parquet. Bauwerk sold approximately 4.1 million square metres of parquet in 2016.

For press enquiries please contact:

Gabriella Gianoli PR
Bernastrasse 6
3005 Bern
Tel: +41 31 352 24 54
Fax: +41 31 352 24 56
E-Mail: gianoli.pr@ggpr.ch
www.bauwerk-parkett.com