

Press release

HEALTHY LIVING

January 2017 – Healthy air is essential for our survival. That is why Bauwerk Parkett has decided to showcase healthy indoor environments as its theme for BAU 2017 in Hall A5, at Stand 318. Visitors at Bauwerk's informative stand get the chance to find out more about the different aspects of healthy living products.



Under the banner of “Healthy Living”, Bauwerk is making an important contribution to improving our quality of life. Because the choice of materials for healthy living contributes to our personal well-being in indoor environments.

We spend 80 to 90 per cent of our lives in closed rooms, not only should we feel comfortable, we should also be assured that the living and working environment does not harm our health. Although today's virtually airtight building envelopes make sense in terms of energy, ventilation is so far reduced that harmful substances may collect from a variety of sources in the room. Under the banner of “Healthy Living”, Bauwerk is making an important contribution to improving our quality of life. Because deliberately choosing living healthy materials for healthy living contributes significantly to our personal well-being in indoor environments. With awards such as the Sentinel-Haus certification and Cradle to Cradle, Bauwerk offers a unique guarantee: builders and their families have the certainty that Bauwerk products will never have a negative impact on their health and that it stands for a beneficial, healthy atmosphere in the home.

Tested construction products are therefore a vital precondition for healthier rooms. Bauwerk started to systematically review its products in 2010. Although wood is a natural, renewable raw material, parquet is not inherently healthy as the adhesives, lacquers and oils used to produce the final product may be bad for your health under certain circumstances. At Bauwerk, the materials used conform to the highest standards. In order to guarantee this, the materials Bauwerk uses are regularly checked by independent institutes in different countries.

The high-quality production and materials used to manufacture parquet at Bauwerk result in the life-long pleasure of one's parquet. The correct parquet improves people's quality of life, and in addition to that, with the proper handling and maintenance, parquet can be looked after to last even longer. People and parquet floors feel at their best in the same climatic conditions, namely at 20° to 22°C and 30 to 65% relative humidity. These are the optimal values

BAUWERK®

Parquet

for feeling comfortable in your living space. Wood significantly improves the tangible indoor environment. The individual surface treatments of Bauwerk floors protect the high quality parquet wood from wear and contamination. To ensure this protection for as long as possible, Bauwerk offers specific cleaning and care measures, which are perfectly coordinated to suit the various types of parquet flooring.

In addition to contributing to an indoor environment free from pollutants, parquet also boasts further strengths as a compelling choice for flooring: Parquet flooring does not form a build-up of static, it feels warm under cold feet whilst remaining cool on hot summer days. It is the quintessential factor for pleasant, healthy indoor living. And visually, whether it has a fine structure, is smooth, bright or rustic, parquet is a valuable piece of nature that enriches both rural and modern décor and makes it stand out with distinction.

Company profile: Bauwerk Parquet

Bauwerk Parquet, a Swiss company with a long-standing tradition, combines precision and reliability in the manufacture of top quality wooden floors. Proud of its origins, the company constantly strives towards innovation. In the last few years, Bauwerk has seen significant development and has set out on a new course, converting from a technological and production-oriented enterprise to a market-oriented company with a focus on healthy living, sustainability and design.

Since 2014, Bauwerk products have been manufactured at two different sites. Though a second production site has been established in Kietaviskes (Lithuania), St. Margrethen (Switzerland) still produces over 67% of the company's product range. Bauwerk's product portfolio comprises 350 articles, ranging from 2-layer to 3-layer as well as solid parquet. Bauwerk sold approximately 4.1 million square metres of parquet in 2016.

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